



EDUCATION

2005 - 2008 | UNIVERSITY OF TECHNOLOGY SYDNEY, AUSTRALIA

BA (Hons) Degree in Marketing & Finance
Elective course in B&W film and photography

2004 | DISTED COLLEGE, PENANG

Part scholarship for South Australian Metriculation

2017 - 2019 | CANON | BRAND INFLUENCER

Brand Influencer for Canon Malaysia

SUMAY C

CV

WORK

2011 - 2018 | ANDREAE & MAACKI DISTRIBUTION | OWNER

Marketing Director responsible for creative content and marketing plans for beauty brands under the company

2014 - 2018 | AO KLINIC GROUP | CREATIVE CONSULTANT

Photography collaboration with Amber Chia, Malaysia's first Guess Model and Mun Yee Lau, writer and influencer at MGAG Malaysia

2015 - 2021 | OTHERHALF | CREATIVE DIRECTOR

Owner, Creative Director and Photographer of OtherHalf, artist duo specialising in immersive art installation

Commissioned by the Rainforest Fringe Festival 2017 to create a multi sensorial kaleidoscope installation, entitled OH! Rainforest, a prelude to the highly acclaimed Rainforest World Music Festival

Commissioned by Georgetown Festival to create an immersive kaleidoscope installation OH! Terpelanjat

Awarded seed money by DBCS Singapore for Convertible Desk Box Project for underprivileged kids