

## YAE! INFORMATION (YOUNG ART ENTREPRENEURS)

YAE! is a programme offered to young artists to equip them with knowledge and skills to succeed in business.

By deepening their understanding on various aspects of art as a business, participants will be better able to build a desired career based on their ability, skill and talent.

The programme will also nurture participants in building their own business through "hands-on" learning experience within a well structured environment.

### Objectives:

1. To provide young artists with skills in entrepreneurship.
2. To expose the young artists to opportunities available in the art industry through hands-on experience by learning under the tutelage of masters in the field.
3. To offer the young artists with an opportunity to explore alternative sources of income as exemplified by successful artists and by capitalising on their passion for art and knowledge of entrepreneurship.
4. To enhance the level of creativity among participants to help them produce more engaging and relevant art work.

YAE! comprises of two components which are entrepreneurship courses and artist studio residency.

Participants have the opportunity to explore and learn new ideas in building a competitive business model with the assistance of experienced coaches and mentors to enhance their skills in art and do business.

Participants will be placed in studio rooms at the Art Depot Container at the National Art Gallery, for 4 months, to ensure that entrepreneurs will be able to produce artworks with adequate knowledge for commercialisation.

### TERMS AND CONDITIONS

Applicants must be Malaysian Citizen and aged between 18-35 years.

Applicants are not bound by any form of contract (employment, scholarship).

Applicants must have produced at least 5 artworks for the past 2 years and have not been involved in any of the entrepreneurship programme organised by the Government.

Ready to commit in the full-time programme.

## APPLICATION REQUIREMENTS

The applicant must send the completed entry form with the Portfolio and CV containing educational background, work experience (if any), and any involvement in art activities.

Each application must include the image of artworks as reference. The attachment should be in a 'Hi-Res' (300dpi) PDF or JPEG format, complete with details of the artwork.

Application must be sent on or before 30th November 2018 to the following address:

Secretariat  
Young Art Entrepreneurs  
National Art Gallery,  
No 2, Jalan Temerloh, off Jalan Tun Razak,  
53200 Kuala Lumpur

or email to [artgovernance@artgallery.gov.my](mailto:artgovernance@artgallery.gov.my)

### Important dates

- Application: 1st Oct - 30th Nov 2018
- Interview: December 2018
- Admission to the studio: February 2019
- Programme duration: February - May 2019

For more information, contact us at [artgovernance@artgallery.gov.my](mailto:artgovernance@artgallery.gov.my) or call 03-4026 7178.

## APPLICATION FORM FOR YOUNG ART ENTREPRENEURS (YAE!)

### A. PERSONAL INFORMATION

#### Requirement

Please Attach :

- Copy of I/C
- Copy of Academic Certificate
- Copy of Academic Transcript
- Profile/CV

Name

I/C No.

Home Address

Date of Birth

Telephone

Email

#### Academic Qualification

\*Diploma/Bachelor Degree

(Cross inapplicable)

#### Institution

### B. ADDITIONAL INFORMATION

1. Why do you want to join this programme?

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(not more than 250 words)

(please include in the form of Annex if necessary)

2. What is your expectation by joining this programme?

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(not more than 250 words)

(please include in the form of Annex if necessary)

### C. DECLARATION OF APPLICANT

I confirm that the information provided above is true.

Signature

Name :

Date :

#### OFFICE USE ONLY

Receive Date

Receiver

#### Terms & Conditions :

1. Application is open for all young artist regardless of any academic background.
2. The applicant must be ready to commit for 4 months full-time programme.

Please send to :

Secretariat Young Art Entrepreneurs  
National Art Gallery  
No. 2 Jalan Temerloh Off Jalan Tun Razak 53200 Kuala Lumpur

Or email to [artgovernance@artgallery.gov.my](mailto:artgovernance@artgallery.gov.my)

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