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FOR IMMEDIATE RELEASE

# **MEDIA RELEASE**

# CITRAWARNA KELUARGA MALAYSIA

18 February 2022 - Citrawarna Keluarga Malaysia, organize by the Ministry of Tourism, Arts and Culture (MOTAC) presents 'Temasya Kepelbagaian Budaya' as the theme this year. In conjunction with the selected theme, the National Art Gallery will be bringing varieties of differences that will be on view from February 24<sup>th</sup> to 27<sup>th</sup> 2022 open from 10am until 6pm located at Citrawarna Waterfront, Kuching, Sarawak.

Citrawarna Keluarga Malaysia will be inaugurated by the Prime Minister, YAB Dato' Sri Ismail Sabri Yaakob on 26th February 2022 at 8pm with a special attendee, Minister of Tourism, Arts and Culture (MOTAC), YB Dato' Sri Hajah Nancy Shukri.

There will be a drawing demonstration and arts of Calligraffiti by Kelab Jiwa Seni 9lives Kuching (9lives). This club is a combination of three native Sarawakians youngsters that are represented by D2K, Amy Amin and Dhia Roslan as they are active artists in the non-fungible token (NFT) platform.

National Art Gallery invites the creative Sabah artists, Dayangku Nohidayah Pg. Imran and Brandon Anak Simon Scott who graduated from Young Entreprenurs (YAE!). Participants of Bakat Muda Sezaman 2021 with the theme 'Seni di Lokasi' will also be joining the exhibition.

"National Art Gallery proposes this program in intention to expose the younger generation about the activities done by the base community, and pier is a cultural heritage that be obliged to get restrengthen with full potential for the sake of our future with the blow up of the modern creativity nowadays. It is also to outbreak the conservation of the cultural art through the current attentiveness and fascinated in younger generation's creativity prospective. Moreover, it must be beneficial in economic globalization and tranquility of Southeast Asia and international", said Mr. Amerrudin Ahmad, Director General of National Art Gallery.

Multi-ethnics and culture of Sarawak also will be presented to the public through visual drawing and demonstration of calligraphy arts. The tools used will be oil paint, silk screen, waste material and spray paint.

Hence, the uniqueness will be a brand-new attraction in promoting the cultural exclusivity through every sharing in social media.

For further information, visit www.artgallery.gov.my or National Art Gallery official social media.

## Any inquiries, contact:

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